



the TRAVELER



Volume 21-12

December 2024

P.O. Box 812, Cantonment, FL 32533

Honoring Our Veterans



Rainy Pensacola Veterans Parade

The Pensacola Veterans Day Parade is an annual event that honors those who have served in the U.S. armed forces. The parade begins in downtown Pensacola and ends at Veteran's Memorial Park. The Gulf Coast Veterans Advocacy Council sponsors the event.

Our club was lined up to show off our beautiful cars on November 11, 2024. Parade

line up started at 7 am with most showing up by 8 am.

Entrance to the lineup is the intersection of Garden and Spring St. Parade starts at 9:30 am. Those that had signed up were Joe Stephens, Ricky Stokes, Bill Ross, Allen Braddy, Chandler Stockton.

Hurricane Rafael had other plans for our Veterans Day Celebrations. Most parades

were canceled but Pensacola and Mobile held on to their tradition despite the rain.

Our President, Allen Braddy and his wife Sabine braved the wet streets of Pensacola to honor our veterans. The parade was a rain or shine event. Allen and Sabine got a little wet, but still had a pleasant time talking to all the different ROTC units.



Our Club



GCMAC Officers	Name	Phone	Email
President	Allen Braddy	678-499-3370	alnbraddy@yahoo.com
Vice President	Martha Fuller	251-602-1931	waltermern@aol.com
Secretary	Elizabeth Witherington	251-648-9844	mrs.witherington@att.net
Treasurer	Becky Baisden	850-384-5717	beckyb0814@att.net
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National Rep	Allen Braddy	678-499-3370	alnbraddy@yahoo.com
Webmaster	Becky Baisden	850-384-5717	beckyb0814@att.net
Event Coordinator	Allen Braddy	678-499-3370	alnbraddy@yahoo.com

December Birthdays

- 10 Alan Berzant
- 15 Charlie Marques
- 16 Rocky Lundy
- 17 Margret Hildreth
- 18 Robin Olsson



Anniversaries

- 9 Mike & Debbie Fowler
- 16 Scott & Becky Baisden



Message from ...

Hello All,

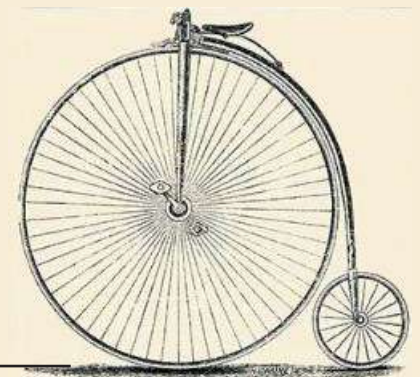
Hope everyone's start of the holiday's has gone well. As we close out this year and buckle up for a busy 2025, I excited to see what our future will look like. With everyone's participation, I see great opportunities for growth and adventure.

We've already scheduled our first 3 quarterly meetings, so mark your calendars. We will be returning to the Baldwin Heritage Museum on March 15th and September 20th at 11am each time. And our Picnic will be June 14th, 11am-2pm at Garrett Park in Robertsedale, AL. Our last quarterly meeting will be discussed at the March 15th meeting since the annual meeting will be around the timeline of the 2025 National Awards Banquet in December. We will continue the club's monthly Breakfast at the Golden Corral in Pensacola and would occasionally like to incorporate a Tech Talk afterwards at Bill's shop across the street from the restaurant. Anyone needing something to learn, please contact us ahead of time so we can get things prepared for these get togethers.

We're still looking to fill out some openings in our club. Anyone interested in filling a slot, please speak to a board member.

Thank you all for your support this year.

Allen



Club Happenings



Trinitas Christian School Annual Daddy/Daughter Date Event

Mike Fowler brought his Model A to the Trinitas Christian School Daddy/Daughter date event on October 26, 2-4pm. The event was held at Northridge Church in Pensacola, FL.



9th Annual Rotary Show in Pensacola

Bill Ross and Allen Brady attended the 9th Annual Rotary Car Show for Autism on Saturday November 2, 9am-3pm held at the Eastgate Village on North 9th Ave in Pensacola.



October Lunch Meeting at Magnolia Cafe



Eight members attended the October lunch meeting in Robertsdale

The Minutes are as follows:

November 16 Meeting Minutes

1. Allen started the meeting with the Treasure Report. Approved by Terry Pampel and Seconded by Mac McNamara
2. We need to encourage MAFCA membership with the NAB hosted in Mobile next year. All members and friends may volunteer at the National Awards Banquet but to participate in the bus tours,

seminars, outings and Banquet you must be a member of MAFCA.

3. Look into getting Venmo for paying dues

4. Our Annual Meeting and Election is on December 7. Please attend to vote for our officers and enjoy a nice dinner at Ivey's Fine Dining. Charlotte will send out personal invitations to each member and those that do not respond Charlotte and Martha will call

5. We need an officer slate and a Finance committee to review the books. Bylaws require a review each year. Allen and Mac will review the books and will get with Becky for what they need.

6. Charlotte to email Ed Thorton about 2 year officer requirements

Terry P made a motion to close, Martha second

November 16 National Awards Banquet

Meeting Minutes

The powerpoint was shown to the group and was approved for showing at this years NAB. Charlotte went over all the details about the NAB that we know at this time. Hotel, Tours, Seminars, Silent Auction, Registration, Hospitality. Lots of great ideas were brought up about the ice cream social and how to handle silent auction.

Respectfully submitted by
Charlotte Dahlenburg



Allen provided a car for a wedding this month.

Check out the New MAFCA website!



Committed To The Restoration, Preservation, and Enjoyment of the Ford Model A

[Home](#) [Chapters](#) [Classifieds](#) [Calendar](#) [Committees](#) [Publications](#) [News](#) [Videos](#) ["A" Of The Day](#) [Q](#)

Welcome to MAFCA!

The Model A Ford Club of America, Inc. (MAFCA) is committed to the restoration, preservation, and enjoyment of Ford Model A and AA cars and trucks, produced between 1928 and 1931. We are an active, family-oriented organization with members who share a deep enthusiasm for these historic vehicles.

As a non-profit corporation, MAFCA boasts over 10,000 members and has over 250 local chapters worldwide.

[JOIN OR RENEW TODAY!](#)



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Cruisin' the Coast

Bunny and I went to "Cruisin' the Coast" October 5-8. Nearly 9,000 cars registered. Probably that many cars there didn't register. It was quite a shindig. There were quite a few As, mostly hot rods but a few original. It was well worth the trip. - Ron and Bunny



Test Engine

At Pensacola Vintage Cars, we are close to having our engine test stand completed. We are excited to be able to use this piece of equipment as a training tool at Club meetings to teach others about carburetion and adjustments, timing and the use of using a light to find true TDC, starter/generator education as well as



many other engine operations. We hope to have it completed for a December breakfast along with a show and tell at our shop. - Ricky Stokes

The Model A Ford Club of America MAFCA

Serving Model A Ford owners since 1955



Our award winning magazine "The Restorer"

MAFCA is dedicated to the restoration, preservation and enjoyment of the Ford Model A and AA cars and trucks, as manufactured from 1928 through 1931. We are an active, family-friendly organization whose members share a passion for these historic vehicles, plus other aspects of life in that era, such as fashions.

MAFCA is a not-for-profit corporation with members and local affiliated chapters all over the globe. This makes us the largest car club in the world dedicated to one make of automobile. We hope you enjoy looking through our site, and we invite you to join us!

Membership in Model A Ford Club of America is encouraged. MAFCA Dues are \$50.00 and should be mailed to: MAFCA Headquarters, 250 South Cypress, LaHabra, CA 90631-5586 For more info visit: <https://www.mafca.com/>



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Entertainment

Email to
Joe Allen Braddy
alnbraddy
@yahoo.com

Submission
date is the
20th of each
month

Car Shows, Events, Cruise Ins & More

Model A Facebook:

Private, by invitation only, Facebook group, "Todays Model A." This is for members-only group. Interested in joining the group, contact Scott.

Club Activities:

December

7 1-3pm

Club Christmas Lunch & Board Election

Ivey's Fine Dining, 18427 Pennsylvania St. Robertsdale, AL 36567

Club Activities 2025:

Monthly

Club Breakfast in Pensacola 1st Saturday 8:30 am

Golden Corral 2260 Langley Ave, Pensacola

Annual Lillian Christmas Parade sponsored by the Optimist Club of Perdido Bay is **December 14 at 1:00 pm**. Line-up at the lot next to the Dollar Tree on Widell Ave. Please arrive for line up before noon. Interested in participating please let Joe Stephens know. popsfordA@gmail.com Phone/texts 850-712-7505

March

15 11am

GCMAC Quarterly Meeting

Baldwin County Heritage Museum. 25521 US-98 Elberta

June

14 11am-2pm

GCMAC Picnic and Meeting

Garrett Park. 18080 Pennsylvania St, Robertsdale

September

20 11am

GCMAC Quarterly Meeting

Baldwin County Heritage Museum, 25521 US-98 Elberta

December

3-6 National Awards

Banquet Hosted by GCMAC

in Mobile. Must Preregister for events and be a member of MAFCA to participate. Non MAFCA members can volunteer to help with various jobs to make the event happen.

Model A Activities:

December

11-14

National Awards Banquet

Salt Lake City, Utah

January

11 8-3pm

40th Annual Winter Model A

Swap Meet - Shepherdsville, Kentucky

Local and Regional, Activities:

December

7 9am - 1 pm

Revitalize DIP Festival and

Car Show 2962 Dauphin Island Pkwy, Mobile, AL

7 10am-2pm

West Side Cruise In Toys

for Tots Car Show - Greer's Parking lot 12255 Lillian Hwy, Pensacola, FL

14 1pm

Lillian Christmas Parade

Line up is the Lillian

Community Club, 34148

Widell Ave, Lillian, AL

Quiz Time!

Read the newsletter to find the answers to the following questions.

1. Who is building a test engine ?

A. Allen, B. Jessica, C. Pensacola Vintage Cars, D. Mac

2. When was the Daddy Daughter Date Night?

A. November 12, B. October 26 C, October 1 D.

3. When was the Veterans Parade?

A. Nov. 12; B. Nov 11; C. Nov. 12; D. Nov. 13.

1 C, 2 B, 3 B.



Tech Tips

Tire Mounting!

By Tom Endy,
Westminster, CA

Mounting a new set of tires can sometimes be difficult for Model A owners as it is not normally something you want to have done at the tire store. Modern day tire stores will likely damage the paint and the hubcap on a Model A wheel while using their tire mounting apparatus. In most cases installing new tires is a do it yourself task.

To make the job easier I built a simple mounting board to place the wheel on while pushing the new tire on.



The board is made of 3/4" plywood 44" long and 21" wide. There is a boarder 1 1/2" wide nailed around the bottom edge. Two plastic "milk carton"

containers fit nicely under the board and will easily support my weight along with the wheel and tire. A 9" hole is cut in the center and the surface is covered with carpeting.



The wheel is placed on the board with the hubcap facing down into the 9" hole. To make the tire slide on the rim easy obtain a large can of baby powder. Liberally sprinkle the powder on the inside of the tire and especially around the bead. Coat the inner tube with powder as well.

It is easy enough to put the tire on the rim, but the hard part is to get the bead all the way around the rim once the inner tube has been installed. This is done with the heel of my foot. I stand up on the tire and work the bead into place with my heel.



To keep from losing my balance and falling off the board I mounted a handle up under the eaves of the house to grasp onto.

The Handle makes it easy to maintain balance while waling the tire onto the rim.

It is also a handy place to hang newly painted parts to dry.



Era Fashions



Beauty and Health, the Model A Way Are you sure you want to do this?

By Mary Carlson

Any time you open a magazine, you'll be bombarded by ads for beauty products. In addition, an 'expert' will tell you how to take care of your health. Nothing changes, as this was also the case in the Model A era. However, some of the suggestions that we see in the era magazines would be suspect now. It's always fascinating to examine what was taking place during those earlier years. Following are some examples, taken from a single issue of a 1930 magazine.

General beauty and health tips:

There were numerous articles and advertisements

Some Women Always Attract

The women you most admire, and perhaps envy, prize their beauty and guard it. Their lustrous eyes and clear skin are the result of daily care. Above all else, these women keep their blood free of the poisons of constipation. Thousands of such women find Dr. Edwards Olive Tablets a matchless corrective. Made of pure vegetable ingredients. Know them by their olive color. They are a safe substitute for dangerous calomel. Not habit-forming. All druggists, 15c, 30c and 60c.

Dr. Edwards OLIVE TABLETS



focusing on the internal workings of the body. It was stated that lasting loveliness could not be achieved unless you kept internally clean. Products such as Sal Hepatica, Olive Tablets, fresh yeast and Postum would work towards that goal.

Sal Hepatica uses the saline method to make horrible conditions such as constipation, colds, acidosis, rheumatism, headaches and auto-intoxication disappear. The ad goes on to say that sluggish livers respond, complexions bloom and the bloodstream is purified. 'Glory on the cheek ... sparkle in the eye... Health'

Now, for something different,

Her experience bore out what great doctors say

(BELOW) "I was always bothered with indigestion," writes Miss Jeanne Johnson of Los Angeles. "Then I noticed a lot of the peppiest girls at school ate Fleischmann's Yeast. I tried it—and my indigestion was forgotten. My complexion improved, too."



(BELOW) "When I returned from the War I couldn't eat without indigestion," writes Willard Davis of Atlanta, Ga. "I heard about Fleischmann's Yeast, tried it, and soon lost my sluggishness and indigestion."



try eating **Fleishmann's Yeast** three times every day. It will keep your stomach in good condition, as well as

stimulating the intestines and correcting constipation. See the testimonials in the ads to the right.

If that doesn't fix you up, try **Dr Edwards Olive Tablets**. The ad states that they will keep your blood free of the poisons of constipation and the results will be lustrous eyes and clear skin.



..and you'll like the way Postum helps you

If all else fails, try drinking **Postum**. This product made from roasted whole wheat and bran should be drunk instead of caffeinated beverages. Try it



ON OCTOBER 24, 1926, the first carload of OLD GOLD reached the Pacific coast . . . endless trainloads have been going westward ho ever since . . . with nar a cough in a carload.

hot or cold and you can even add a dollop of whipped cream to the top, or beaten into the drink. Thousands of people are said to have claimed that 'they feel like a different person' after consuming Postum for thirty days.

A tip - smoke **Old Gold Cigarettes** and you won't be left with any irritation to your throat. They are made of better tobacco and are endowed by nature with a new taste-thrill. The first carload reached the west coast on October 24, 1926.

At the end of a tiring day, rest your weary muscles in a warm

A SODA BATH
WASHES AWAY
FATIGUE

bath. Simply fill your bathtub with warm water and stir in a half pound of **Arm & Hammer** or **Cow Brand baking soda**. Lie there for 5 or 10 minutes and you will feel the soda working to loosen up your muscles, soothing and resting you. When you get out of the tub, you will be wonderfully reinvigorated.

Skin care:

As is the case today, during the Model A era there were a multitude of skin care products to choose from. It seems that every one of these products was the one you should use. What is your choice?

MY CREAM HAS A SINGULAR GIFT
FOR MAKING YOUR SKIN
Clearer, healthier!

LET MY BANNEQUIN AND HER SIX STARS PROVE THAT

Ingram's Milkweed Cream promised to make your skin clearer and healthier. It was meant to be applied as a cleanser for a few moments, then patted off. Add a fresh film of the cream and pat it gently and carefully into your skin. Doing this will allow the special cleansing and toning ingredients to penetrate the pores. Your skin texture will be finer and smoother.



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A guarantee of eye-opening charm and distinction. Mrs. Adrian Iselin II is the brilliant leader of one of the most exclusive societies in New York. Her skin, she is dressed for the summer races, in black and white chiffon, a Paquin model, with Reboux hat of satin-trimmed black. Hats, both by Hattie Carnegie.

Ponds Extract Company sold 4 skin preparations to ensure that your skin would be dazzling fine and fair. They say that Pond's Cold Cream is the lightest and most exquisite obtainable, for immaculate cleansing several times a day. Then, to give you the alabaster look of utter daintiness, use Pond's Cleansing Tissues which are soft, safe and super-absorbent. After all the cream and dirt is removed, refresh your skin with Pond's Skin Freshener. This will banish oiliness and shine. The final step to achieving a peach-bloom finish is Pond's Vanishing Cream.

The model in the ad is Mrs Adrian Iselin II, of New York. She is wearing a black and white chignon dress [a Paquin model] along with a Reboux hat of satin-trimmed black [Milan]. Both the hat and dress are by Hattie Carnegie.

Harriet Hubbard Ayer Incorporated sold beauty



products. They had locations in London, New York and Paris. Their ad simply stated that **Luxuria** is the World's Most Famous Beauty Cream.

A somewhat more modest ad was from the company called **Dorothy Gray**, with locations in New York, Paris, Chicago, Los Angeles, San Francisco, Washington and Atlantic City. The areas to be focused on, according to Dorothy Gray, were the wrinkles at the eyes or mouth, a crepe-y texture of the throat and a drooping of the underchin. They have a simple and successful treatment for each of these areas.

Modern dirt can be banished, if you use **Ambrosia**. This



What is this "modern" dirt?



Luxuria

THE
WORLD'S MOST FAMOUS
Beauty Cream

HARRIET HUBBARD AYER
BEAUTY PREPARATIONS

pore- deep liquid cleanser ends the modern dirt problem. What is modern dirt? It is a grimy, greasy deposit that comes from motor exhausts, soft coal soot and oil from machines. Modern dirt finds its way into the pores of the skin and is kept there by its oily content, impervious to ordinary cleaning. As a result, you will have a coarsened, roughened condition, impaired circulation and large pores. Ambrosia penetrates instantly, dissolving pore deep dirt and rousing circulation.



Freckles



or a clear skin?

Stillman's Freckle Cream bleaches them out while you sleep. Leaves the skin soft and white—the complexion fresh, clear and natural. For 37 years thousands of users have endorsed it. So easy to use. The first jar proves its magic worth. If you use

Bleach Cream

you need no other product than Stillman's Freckle Cream. The most wonderful Bleach science can produce. At all drug stores.

Only—Stillman's
50¢ Freckle Cream
 for REMOVES FRECKLES & WHITENS THE SKIN
 FULL OZ. JAR

STILLMAN COMPANY, Aurora, Ill., U. S. A.
 2 Beauty Dept. Send free booklet—Tells why you have freckles—how to remove them.

Name _____
 Address _____
 City _____ State _____

Are you plagued with freckles? **Stillman's Freckle Cream** can bleach out those nasty freckles, while you sleep. It's been endorsed by thousands, for 37 years! It will whiten your skin, too.

Do you have hair you don't want? Well, help is on the way. Del-A-Tone, Neet and ZIP are available. Each product has its own promise of how it will take care of your problem.



Del-A-Tone is faintly fragrant, snow white and removes hair safely in 3 minutes or less. They say that you can meet curious eyes with poise and self confidence. Forget the fuzzy hair.

Neet Cream Hair Remover promises that the hair will be removed instantly and



JUNE CLYDE and ARTHUR LAKE prove how appropriate is the title of the Radio Picture "Tanned Legs."

"Now... I can stand the Public Gaze?" Can You?

SUMMER LEGS

are lovely only
 when free of fuzzy hair

That's why dainty, modern women turn to Del-a-tone Cream. Faintly fragrant... snow-white... it is as easy to use as cold cream. Removes hair *safely* in 3 minutes or less.

You can meet curious eyes with poise and self-confidence if you keep your skin smooth and hair-free with Del-a-tone Cream... the most pleasant, modern way to remove superfluous hair from legs, back of neck, face, fore-arm and under-arm. (Removal of under-arm hair lessens perspiration odor). Perfected through our exclusive formula, Del-a-tone has the distinction of being the first and only *white* cream hair-remover. Send coupon below for generous

that when it does reappear, there won't be any sharp stubble or coarsened growth. This exquisite toilet crême resembles superior beauty clay in texture.



disfiguring hair growths
 permanently destroyed—

ZIP claims that disfiguring hair growths are permanently destroyed. ZIP gets to the undergrowth and the roots, and is pleasant to use. It's harmless and painless. It leaves no trace of hair above the skin; no prickly stubble later on, and no dark shadow under the skin.

Lips and teeth:

Dental care was important during the Model A era. Numerous ads for tooth brushes, toothpaste, toothpowder, mouth rinses and gargles were seen. Even chewing gum was promoted for its beauty benefits. Colgate and Pepsodent were vying for your business. They each had a different 'spin' on why you should brush your teeth with their product.

'Everybody knows that the real fascination of any



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charming woman centers in her possession of a pair of pretty lips.' So states an ad for **Wrigley's** chewing gum. They tell us that one of the oldest and most inexpensive beauty secrets is that chewing gum from the Sapota tree keeps your lips young and pretty. Therefore, chew Wrigley's at least 10 minutes a day. Note the added loveliness in texture and contour that gradually finds its alluring way to your lips.'



Colgate would give you a double cleansing, when the penetrating foam sweeps into the tiny crevices and washes out decaying particles, as well as polishing the surface of the teeth.

The competition, **Pepsodent**, claims that their product is gentle and contains no pumice, harmful grit or crude abrasive. Pepsodent is the most effective way of removing the film from teeth. This film is a major cause of decay and other serious troubles.

If that isn't enough, you should use a mouthwash. **Listerine** promises that it kills virulent Staphylococcus



Aureus and Bacillus Typhosus germs.

The ad features the story of a girl from Michigan who was pretty and was predicted to go on to great things such as popularity, a career and a happy marriage. But, because she had halitosis, her social life was a disaster. Keep yourself free from such a fate, by using Listerine, the safe antiseptic.

Deodorants:

It wasn't just your breath that could be unpleasant. To combat underarm odor, there were at least two brands of deodorant available.

MUM is a snowy cream that you can dab on in a moment. There is no need to wait for it to dry and it doesn't leave the skin greasy. It will not irritate sensitive skin or injure delicate fabrics.

Crystal - Pure Deodorant is how **DEW** is advertised. It is a deodorant and instant non-perspirant that will not irritate tender skin or injure delicate fabrics. 'DEW is the original colorless deodorant.'

Confused yet? Are there too many choices? This was a snapshot of the advertising that was being used in the Model A era. Remember, all these ads came from one magazine. Imagine how many more there are out there, competing for your attention.

Reference: August 1930 Delineator



Just before you slip on your finest gown

... a few DEW drops to keep it dry and fresh



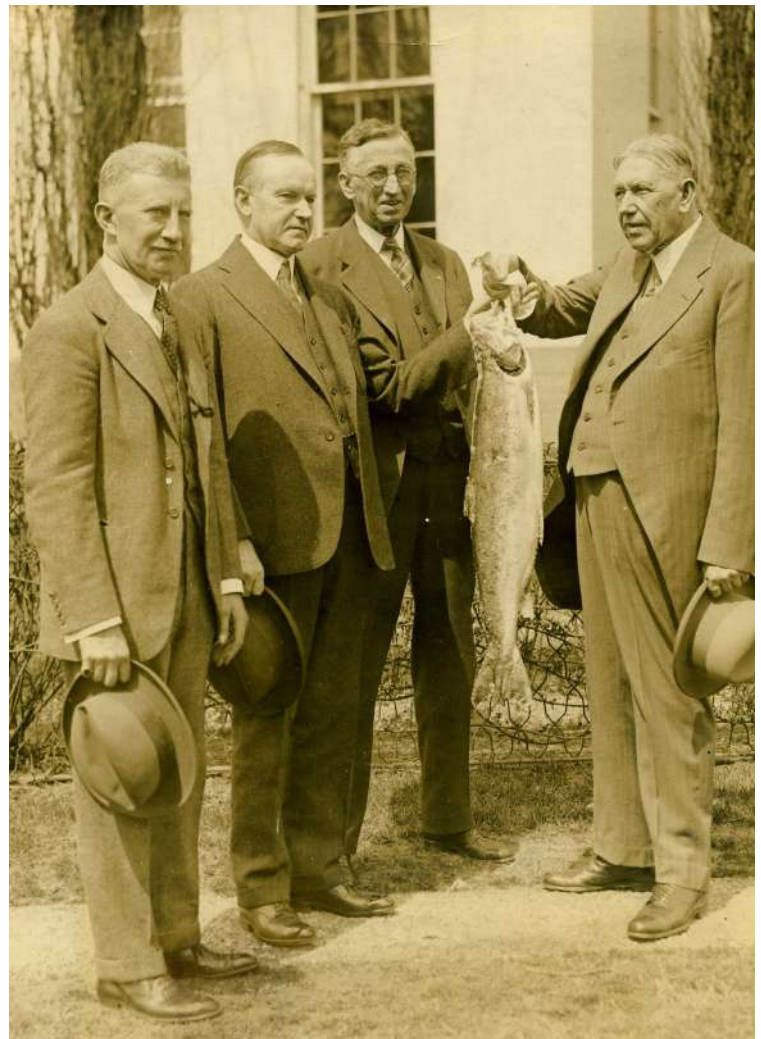


Era Photos



President Lights Community Christmas Tree for Nation

December 24, 1927 - The President of the United States with Mrs. Coolidge tonight pressed a gold button which lighted the community Christmas tree near the United States Treasury Building. He is shown with Mrs. Coolidge beside the tree which is clustered with lights and floods from a battery of search lights.



Coolidge Views Fifteen Pound Maine Salmon

April 4, 1928 - President Coolidge, whose interest in rod and reel is legendary, view with interest the 15 lb. salmon caught in the Maine waters and presented by Rep. Ira G. Hersey, of Maine, Sen. Fred Hale, of Maine, and Sen. Arthur Gould, of Maine, also assisted in relating to the President the fishing possibilities in Maine, should he decide to spend his vacation there this summer.

- Photographer Bill Shrout





Motorola/Galvin Manufacturing Corporation

95 years ago, Galvin began building the first affordable in-car radio

By Sajeev Mehta

Reprinted from www.hagerty.com

In-car entertainment sure has evolved in the last 95 years, but it likely owes a lot to the initial efforts of Paul and Joseph Galvin and the Galvin Manufacturing Corporation. Before Galvin Manufacturing's entry into the market, the in-car radios were items for the wealthy. Buying one could run you as much as \$250 in 1926, rivaling the contemporary asking price of a new Model T.

Galvin's product, by contrast, cost around \$100–130. But it took time, as the product was introduced in June 1930, almost two years after the concept was green-lighted.

We can cut the folks at Galvin some slack, as they overcame the hurdles of engine ignition interference, durability for unpaved or even non-existent roads, and the packaging constraints of cars with modest cabin space and even smaller dashboards. The engineering was spot on, but the business

fortitude was triumphant, as they were enduring an uphill battle of economic headwinds headed their way.

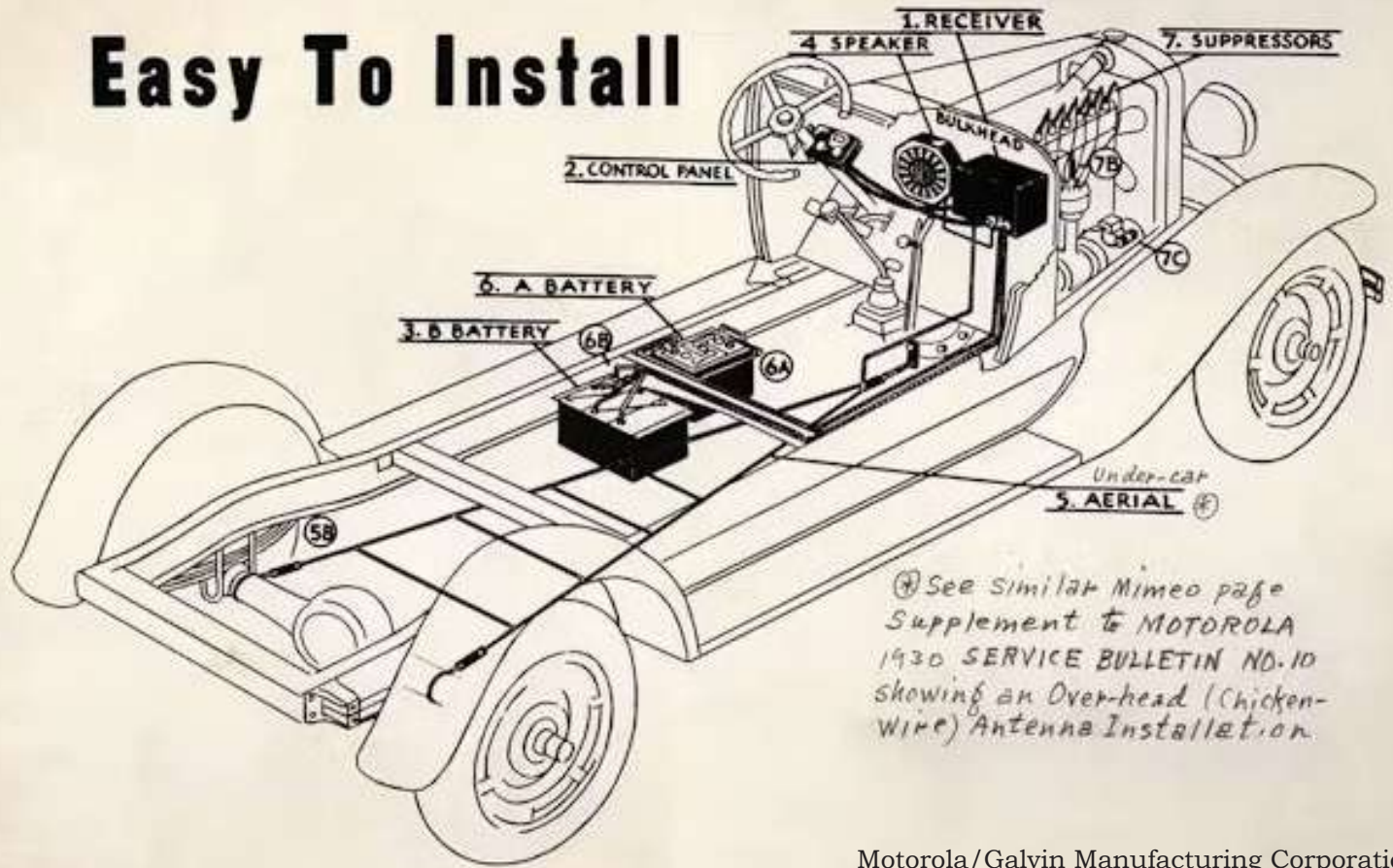
With so many accomplishments hiding under a single product, a unique name was almost mandatory: Motorola. The name is a portmanteau of a moving vehicle (motor) and an audio source (the "ola" suffix was a naming convention of the era, and popularized by Victrola). It was clearly catchy enough to put the Galvin name to rest,

MOTOROLA

1930[Ⓢ]

Installation For All Cars

Easy To Install



Motorola/Galvin Manufacturing Corporation

as the company was renamed Motorola Inc. in 1947.

No matter the company name, the Motorola 5T71 was introduced in 1930, after Paul Galvin famously drove his Motorola-equipped Studebaker from Chicago to Atlantic City, making a splash at the 1930 Radio Manufacturers' show. But Paul wasn't an exhibitor at the show; rather, he parked his Studebaker in a high-traffic location at the Atlantic City Pier, amped up the Motorola with external speakers/amp, and let curious showgoers come his way. Turning a car

into a mobile boombox takes some creative bootstrapping, and likely became the first display of audio superiority in a motor vehicle parked for display purposes!

Despite his daring promotional antics, the Motorola 5T71 wasn't terribly successful from the get-go, as it required multiple components to install (including a separate battery) and was marketed during the worst economic period in American history. But prices dropped significantly and quickly, just like the automobile a mere twenty

years before. Lower prices demanded more avenues to sell, so strategic partnerships became a significant revenue source. The Motorola was sold elsewhere as factory equipment for 1933 Fords and installed at any BF Goodrich tire store in 1934.

As the advertising above suggests, the asking price roughly halved during the decade immediately following the 5T71's initial offering. And wow, that's a serious price drop, on par with any modern day tech company scaling up and selling out in

stores. Speaking of historical context, as with many bits of new technology in life, the AM Radio for Every Vehicle Act has, thanks to bipartisan support, a darn good chance of becoming law. This means the legacy of Galvin Manufacturing is likely to endure for many more decades, setting back the sands of time once again thanks to the irreplaceability of AM radio.

Who knows, maybe the 95-year legacy of Galvin Manufacturing's innovation, parked at a pier in Atlantic City for everyone to enjoy, is far from the end. So strike while the iron is hot (or at least lukewarm) and thank your lucky stars that the mass market radio was green-lighted into reality on this very day.

The New 1932 Improved--

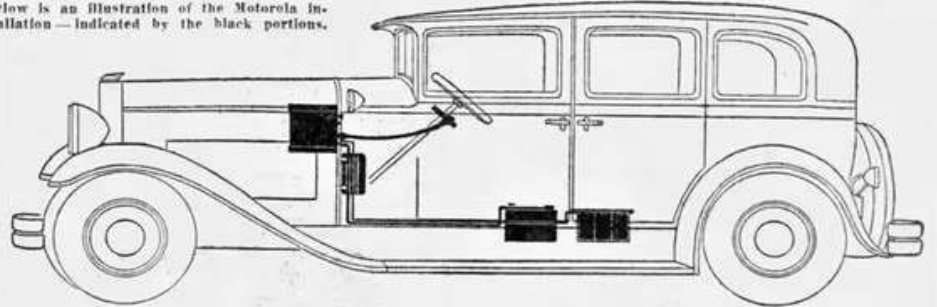
MOTOROLA

AUTO RADIO

IS HERE!

The pleasing tone and ease of operation of Motorola in your car will give you motoring pleasures you have never before enjoyed.

Below is an illustration of the Motorola installation—indicated by the black portions.



EASY TO INSTALL
on Any Car

RIGHT AT YOUR FINGER TIPS

Does Not Mar Your Car!
Can Be Removed Easily

MOTOROLA DELUXE

With Tubes,
Less Installation
and Accessories.

\$69⁵⁰

Control panel is mounted on the steering post just below the wheel, making Motorola the safest auto radio ever devised.

Ask about the convenient terms!

MOTOROLA STANDARD

With Tubes,
Less Installation
and Accessories.

\$49⁵⁰

BF Goodrich/Galvin Manufacturing Corporation



ABOUT THE GULF COAST MODEL 'A' CLUB

The Traveler newsletter is published for the membership and friends of the Gulf Coast Model 'A' Club. Outings are held monthly at various locations and times. Views expressed in the Traveler are not necessarily those of the Club Officers or MAFCA. Club membership is \$25.00 per year and can be mailed to Becky Baisden at:

GCMAC,
PO Box 812
Cantonment, FL 32533
Club dues are \$25 per year for individuals or families. We currently have a membership of 40+ families. We believe in doing maintenance on the cars, educating ourselves on the Model 'A', fellowship with other members, showing the cars, driving the cars locally and

on tours and having a great time seeing and driving Model 'A' Fords. We have fun and would welcome you as a member whether you own a Model A or not. Come join with us in a wonderful hobby that is historical and worthwhile. You will meet friendly people who are in love with the Model 'A' and love to drive, show and talk about these interesting cars.



THE TRAVELER

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